



Fast Facts

Community: Secord
 Developer: Hopewell Residential
 Model: Reflex
 Builder: Sabal Homes
 Style: Single-family, two storey
 Size: 1,890 sq. ft.
 Price: Starts in the \$470,000s
 Hours: Monday to Thursday 2 to 8 p.m.,
 weekends and holidays noon to 5 p.m.,
 closed Fridays
 Web: www.sabalhomes.com

Uncommonly stylish

Sabal show home stands out from the crowd

Usually when someone talks about a house being a ‘character home’, you can substitute the word ‘old’ for the word ‘character’.

And, as any fan of TV’s Home & Garden network can tell you, when you buy an older home, you’re often buying someone else’s problems.

That’s what’s so fantastic about Sabal Homes by Hopewell. Their character homes are all fresh builds, with plenty of opportunity for customer input.

Take the Reflex show home, for example, located in the community of Secord, at 1361 Secord Landing NW. The two-storey, three-bedroom two-and-a-half bathroom show home is one of eight models the company is offering in the area, and it’s making a big impression on prospective home buyers, says Marketing Manager Amanda Henderson, especially professional couples and families.

“When people visit the show home, they are impressed by how well laid-out, and how functional the space is. They love the open-concept, amount of natural light, and are surprised how much we have fit into 1,890 square-feet. They also enjoy seeing how well the décor compliments the home, as it really sets Sabal apart from other home builders.”

Indeed, this Craftsman-style home features unique roof lines that add definition to the streetscape of the community. Warm, neutral tones of siding are complemented by feature rock flanking either side of the garage and front step column. A simple thing like staggering the placement of shakes gives this home an appeal like no other. With a west-facing backyard and full landscaping, this home’s curb appeal comes full circle.

Adding to its already charming personality, the home is decorated in a “Concrete & Pearl” style palette. Concrete has a strong, organic-like presence that, when combined with the natural beauty and sheen of pearl, creates a serene and tasteful design pairing. Layered neutrals in soft whites and greys are accented with alluring metallic finishes of copper, rose gold and chrome.

Walking into a welcoming entry that’s open up to the second floor and lit by a stunning chandelier, the Reflex literally invites guests in. For residents, a mudroom, off the attached front-garage, houses handy

storage lockers and a convenient side-by-side laundry. Moving into the home, the warm, light tone of Havana Oak laminate flooring is fashionable and functional underfoot.

The kitchen is spacious, featuring extended-height cabinets, stained in a modern grey shade, along with a side pantry and peninsula cabinetry, providing plenty of storage. Cool grey quartz countertops are highlighted by potlights and uniquely shaped pendant lights over an eat-at peninsula. Stainless steel appliances add to sharp and clean feeling of the space.

The dining room is defined as a space of its own through a beautiful gold wallpaper treatment and ultra-mod chandelier, while a 20-square-foot nook extension is added to the room providing ample space for a large dining table, and looks out onto the rear deck and west facing backyard.

Centered as the focal piece of the open-concept living room is the modern and contemporary Lambda gas fireplace. Topped off with an asymmetrical mantel, the fireplace shows like a piece of art.

Upstairs, a rear entertainment room awaits, along with two generously sized bedrooms and main bath. Down the hall to the front of the home, the master suite is secluded and offers it’s own comforts in the form of an ensuite with dual sinks and his and her walk-in closets.

Pricing varies depending on upgrades and such, but right now, in Secord, the Reflex starts around the \$470,000s. The show home is, of course, fully loaded.

Sabal Homes has been building their brand of character homes in the capitol region for nearly eight years now,

homes. In Edmonton, that would be all communities with the exception of Vita where we focus on our laned home offering.”

Secord provides the perfect harmony of new homes in an established, amenity rich community. Surrounded by mature trees, natural wetlands, parks, playground, and picnic areas, Secord’s beauty and prime west-end location make this community one of Edmonton’s most desirable, and is only minutes away from additional amenities, including schools, shopping and dining.

In this current phase, says Henderson, “we have around 40 lots, with approximately half still available, starting in the \$140,000s.

“Secord is a desirable neighbourhood and people like that it is already well established compared to other newer communities in the area. We are now into our last phases, so people who want to be in the community are jumping on the chance.” ■

