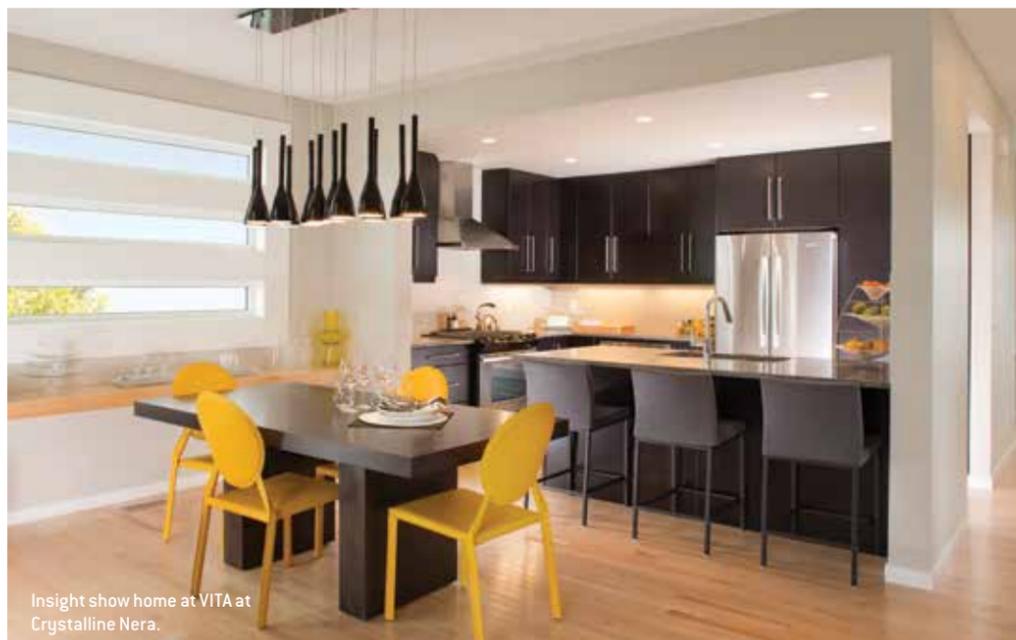




Vasi show home at Trumpeter.



Insight show home at VITA at Crystallina Nera.

UNCOMMON STYLISH BUILDER TURNS 20

Alberta mainstay Sabal Homes marks two decades in building for form and function

Though it has seen many milestones since the company began as Basal Homes two decades ago, the more things change, the more they stay the same at Sabal Homes.

The home builder, who just hit the 3,000 mark in home sales last year, is still offering buyers smart, desirable abodes to call home in communities in Calgary, Airdrie, Cochrane and, of course, Edmonton.

“Sabal Homes was founded to provide uncommonly stylish homes to a starter and first-time move up buyer, and as we grow and offer new product types and price points, we continue to remain strong in these two markets by providing

great designs that suit our customers,” says Larry Fan, who founded the company two decades ago and remains a director on Sabal’s board.

While 2014 marks a coming of age of sorts for the company, the best is yet to come.

“The future will only see more exciting developments, with plans to launch unprecedented new show home models that will cater to a wide range of home buyers in both Calgary and Edmonton in 2014,” says Richard Daley, senior vice-president of operations for Sabal. “This year, we are also branching into the Edmonton marketplace with our multi-family offerings, and, we’ll

be launching many other exciting new initiatives as well, which we’ll detail throughout 2014 on our new ‘Year of Innovation’ website, sabalhomes.com/20years.”

In Edmonton, the builder is crafting new single-family show home addresses in the coveted communities of Trumpeter, Secord and the brand-new master-planned community of VITA at Crystallina Nera.

As it always has, Sabal will offer plenty of home-buying opportunities for buyers to get excited about in the city this year, says marketing manager Nicole McLaws.

“In the beautiful northwest community of Trumpeter, we will be opening a brand new Vasi2 garage show home early this summer,” McLaws says. “This stunning family home is just over 2,500 square-feet and features an open-concept main floor, private den off the front foyer, second floor laundry and entertainment room, and three bedrooms, including a spacious master retreat.”

With close proximity to St. Albert and a prime location adjacent to Lois Hole Provincial Park and Big Lake, Trumpeter is the ideal spot to dig in roots for those looking for a home close to all amenities, yet surrounded by nature, adds McLaws.

Sabal has had a presence in Secord for several years, but will open five new show homes this year in the Hopewell Residential community.

“The future will only see more exciting developments, with plans to launch unprecedented new show home models...”

“Surrounded by mature trees and natural wetlands, Secord’s beauty and prime west-end location make this community one of Edmonton’s most desirable and is easily accessible from anywhere in Edmonton,” notes McLaws. “Coming this summer are two front garage show homes by Sabal in Secord — and with these homes, we will include brand new, innovative details that haven’t been seen yet in the Edmonton marketplace.”

The homes, themselves, will offer as much appeal as their coveted community — from the Reflex’s 1,900-square-foot of liveability including a walk-through mudroom and dual master bedroom walk-through closets, to the impressive inner expanse of the Vasi2, which boasts a private main-floor den, second-floor laundry, and cosy entertainment room centred in the heart of the second floor.

By fall, three laned show homes will round out Sabal’s single-family Secord showcases, which McLaws promises will “include brand new, innovative details that haven’t been seen yet in the Edmonton marketplace.”

And though they are two of the builder’s newest show homes, McLaws says that Sabal’s model duo in VITA at Crystallina Nera is also among its most popular with buyers. The Xenos sports a fresh “Haute Moroccan” style, which helps maximize its 1,280 square-feet, while the Insight’s “Farm Fresh” décor shows off its best attributes, including an open floor plan, main-floor den, well-appointed kitchen and practical second-floor laundry.

People are as drawn to VITA as they are the stylish laned-style homes, says McLaws, citing a convenient location off the Anthony Henday with close proximity to CFB Edmonton Garrison.

For more information please visit sabalhomes.com/20years. ■

