



ASK US ABOUT

The New Hopewell Price Advantage

Best prices of the year, a price guarantee, job loss protection & more!



WHAT'S THE HOPEWELL PRICE ADVANTAGE?

It simply means you get the stylish new Hopewell Residential home you love, in the city's best new communities – all with the unbeatable prices, promotions and peace-of-mind you need.

HopewellTM
HOPEWELLRESIDENTIAL.COM

HOPEWELL PRICE GUARANTEE

Our Hopewell Price Guarantee means if you buy a home today, you'll enjoy the peace-of-mind that comes with knowing your investment is protected. If we lower prices on your home, we'll pay you back the difference.* Buy today and feel confident in the future – if your house decreases in price before you move in, we'll honour the new pricing.

HOPEWELL JOB LOSS PROTECTION

In partnership with FirstCalgary Financial, Hopewell's Job Loss Protection means you're protected against the possibility of losing your job during construction and after taking possession of your new Hopewell home, until you choose to cancel coverage.** With Hopewell's Job Loss Protection, if you experience involuntary job loss within 60 days of purchasing your new home, Hopewell will allow you to cancel your Purchase Agreement without penalty. And, if you experience involuntary job loss after this 60-day period, your mortgage payments will be covered by the Job Loss Protection program. It's all about your peace-of-mind!

NOW IS AN EXCELLENT TIME TO BUY!

Live happy with the Hopewell Price Advantage – and a new home that fits your life. Not only we do we offer affordable prices on our award-winning homes, we build in the city's best new communities. You'll enjoy an amazing floorplan, affordable price, unbeatable style, perks and promos, and now, our Hopewell Price Guarantee and Job Loss Protection.



*Prices, specifications, terms and conditions subject to change without notice, including cancellation. The Hopewell Price Guarantee is a limited-time offer subject to terms and conditions as outlined herein and in Purchase Agreements written and accepted after October 1, 2015 for the construction of a new pre-sale home. The Hopewell Price Guarantee will only be applicable on qualifying contracts with respect to price drops between the date the Purchase Agreement becomes firm (all conditions have been waived), and will not be extended beyond the pre-sale home’s confirmed possession date, which will be provided to the purchaser in writing at least 35 days in advance of the confirmed possession date. The Hopewell Price Guarantee shall only apply in the event that a firm Purchase Agreement is completed, with all conditions removed, failing which the Hopewell Price Guarantee shall be void and of no further force or effect as between the Builder and the Purchaser. Hopewell Residential reserves the right to end the Price Guarantee program at any time. This offer may not be combined with other current or future promotional programs, including, but not limited to, the Select Your Style event; half-priced basement development; and/or promotional DesignSense Studio upgrade allowances. The Hopewell Price Guarantee may be combined with a pre-sale home purchase that honours a referral program such as the Hopewell loyalty program; the Hopewell referral program; the Hopewell Alberta Health Services program; the Hopewell WestJet program and any like program(s), though the price of the home will be considered final prior to the implementation of the Hopewell referral program discount amount. The utilization of a referral program dollar amount towards a home purchase does not constitute a drop in price, and will not be considered as such under the Hopewell Price Guarantee. The Hopewell Price Guarantee applies to pre-sale home purchases only, not including lot or GST, and may not be applied to quick-possession home purchases. Reduction in price including the corresponding differences in taxes will be reduced from the purchase price upon closing.

** Prices, specifications, terms and conditions subject to change without notice, including cancellation. The Hopewell Job Loss Protection program is a limited-time offer subject to terms and conditions as outlined herein and applicable only in respect of Purchase Agreements written and accepted after March 1, 2016 for the construction of a new single-family home in Calgary or Airdrie. The Hopewell Job Loss Protection program will only be applicable for purchasers: (i) using First Calgary Financial as mortgage provider for the purchase of their home, (ii) that are qualified by First Calgary on or before the date of execution of the Purchase Agreement based on the CUMIS Loss of Employment Insurance requirements (“Qualifying Purchaser”). Provided by First Calgary Financial, this insurance product must be in place for 60 days after the effective date of the insurance before coverage is active. For a period of 60 days after execution of the Purchase Agreement, should a Qualifying Purchaser suffer involuntary job loss as defined within the parameters of the coverage and provided written notice of same is provided to Hopewell Residential within such period, Hopewell Residential will allow for the cancellation of the Purchase Agreement without penalty or bonus. Any such notice shall be irrevocable and upon receipt by Hopewell Residential the Purchase Agreement shall be void and all deposits will be returned to the Qualifying Purchaser within 30 days. The Job Loss Protection plan coverage is a rider to CUMIS-provided Life Insurance policy; as such the purchaser must be approved for minimal life insurance in order to add the Loss of Employment rider and be eligible for the Job Loss Protection plan. The premiums for insurance coverage must be paid by the purchaser, however, Hopewell Residential will contribute \$1,000 toward this cost by way of a \$1,000 upgrade allowance to be applied on the final purchase price at closing. The Hopewell Job Loss Protection Plan shall only apply in the event that a firm Purchase Agreement is completed, with all conditions removed, failing which the Hopewell Job Loss Protection Plan shall be void and of no further force or effect as between the Builder and the Purchaser. Hopewell Residential reserves the right to end the Job Loss Protection program at any time. The Hopewell Job Loss Protection plan applies to single-family home purchases in Calgary and Airdrie only.