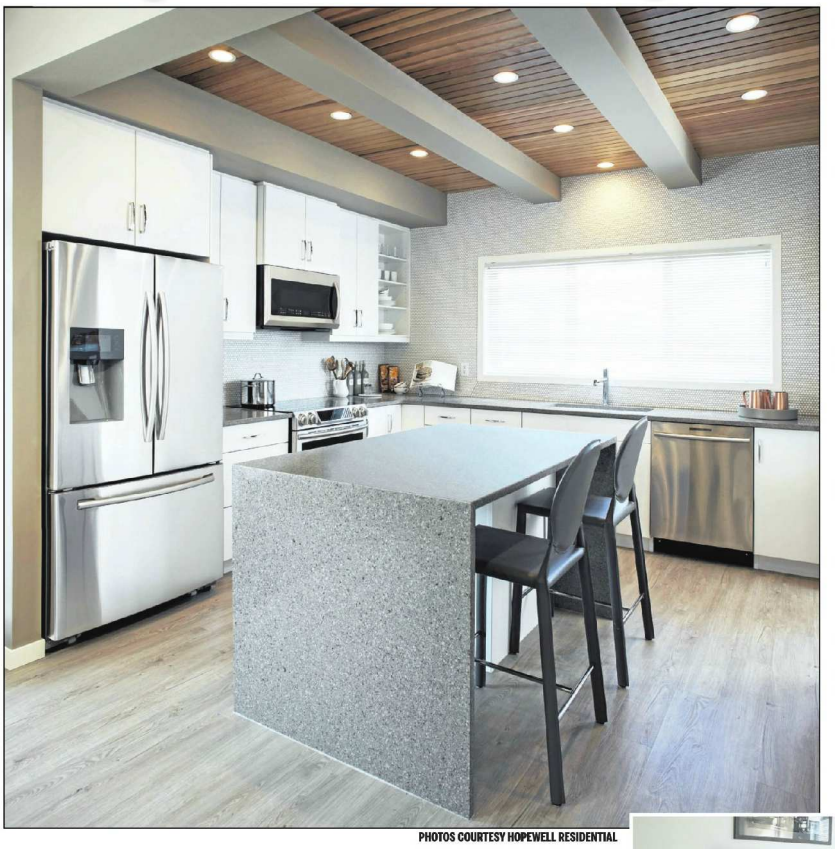
NEW HOMES & CONDOS

COVER STORY

Hopewell offers unparalleled choice



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Myke Thomas
CALGARY SUN

Hopewell Residential's housing division offers up a full slate of models to satisfy every lifestyle and budget, says Nicole McLaws, marketing manager, housing at Hopewell.

"We are about more than just unparalleled style, functional floor plans and innovative design — we also offer affordable prices in the city's best communities," says McLaws. "In fact, our homes in Mahogany range from the low $200,000s to the $500,000s and up and our selection includes everything from condos, to paired homes, to laned homes, rear-attached garage homes and front-attached garage homes."

One of the most popular products are the Sandgate condos, Hopewell's first condominium project.

"There's a variety of floor plans available and the two-bedroom models in Building One, which is now under construction, have been a real hit, with their nine-foot ceilings, private balconies or patios, and well-planned layouts," says McLaws. "Plus, they're in an amazing location just moments from the lake and future retail amenities."

The new paired Syntax homes have proven popular with budget conscious but space-loving buyers.

"This is a duplex-style home that's open-concept, bright and welcoming, with an L-shaped kitchen and plenty of room for entertaining," says McLaws. "Upstairs, home buyers can choose from dual master bedrooms with ensuites, or three bedrooms. And even better, all of our paired homes suit any timeline, with Qwik possession homes and pre-sale homes available."

Looking for a single-family, laned home priced less than $400,000? It's the Clio, says McLaws.

"Starting in the $360,000s, our laned Clio home offers 1,177 square feet of functional design. This open floor plan has a comfortable living room at the front, with a central dining area and spacious rear kitchen," she says. "Our showhome for this model is completely unique, with interior design that's memorable and fun.

"Of course, when you build with Hopewell, you're able to personalize your home, which means you can replicate the showhome, or you can simply love the floor plan and choose the fit and finishings that best suit your tastes."

The southeast community of Mahogany is a best seller in Calgary, featuring lakeside living, a 22,000-sq.-ft. residents' Beach Club, playgrounds, walking paths, 74 acres of wetlands and more, says McLaws.

"Making Mahogany even more appealing is a lengthy list of recently announced retailers, including Sobeys, Tim Hortons, ATB Financial, State (and) Main Kitchen (plus) Bar, Pizza Hut, Kinjo Sushi and Grill, The Canadian Brewhouse, TD Canada Trust, Pizza 73, Nando's, Subway and there's more to come," she says. "We're proud of the work we do, and we love building stylish, affordable homes for our homeowners. In fact, we're a top five builder based on permits and Mahogany is Calgary's best-selling community with the city's largest lake.

"Why would you build a home anywhere else? Hopewell Residential, and Mahogany, have everything today's families need, all with the timelines, prices and lifestyle they're looking for."

FAST FACTS

BUILDER: Hopewell Residential
COMMUNITY: Mahogany
DEVELOPER: Hopewell Residential
PRICE: Ranging from the $200,000s and up
DIRECTIONS: From Stoney Tr. S.E., take 52 St. south to Mahogany Gate and follow the showhome signs.
HOURS: Monday to Thursday, 2 p.m. to 8 p.m.; weekends and holidays, noon to 5 p.m.
CONTACT: Go to Hopewellresidential.com

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