

Hopewell Residential was a finalist in the category of Best Apartment-style Condo Two Bedrooms and Up for its Sandgate 957.2.2 Plan. HOPEWELL RESIDENTIAL

Bringing home the hardware

HOPEWELL FROM G1

Hopewell ended last week's event with wins in two individual categories and 11 other finalist placements, all contributing to the overall Grand SAM award. Hopewell won silver gooses (the shape of the SAM trophies) for Best Online Marketing Campaign for Sandgate's grand opening online campaign, and Best Town Homes up to \$349,999 for Chalet's P Plan in Copperfield.

"The team is fantastic," Rust says of the well-rounded placements in areas including development, marketing and housing. "We've got a lot of great people here who are all really experts in their field. That really lends credibility to winning something like this.

Runners up for the overall top multi-family award were, in order, Jayman Built, Brookfield Residential, Cardel Lifestyles and Calbridge

Much of Hopewell's successes were based on its Sandgate condo development in Mahogany, as well as Mahogany itself.

Sandgate is comprised of 306 apartment-style homes across four buildings and is located a two-minute walk from Mahogany Lake and the beach, and across the street from Mahogany Village, where Sobeys recently opened a store.

"A lot of things really resonate about (Sandgate) with purchasers," Rust says. "The overall esthetic of the project is unique. It really has a hotel feel when you walk through it. The hallways are not your typical hallways — they definitely provide a much higher level of sense of arrival for the owner when they come home or when they have guests over. Everything from the foyers to the entranceways to the little things. Having access to amenities makes a big difference, too."

Occupancies are taking place in Sandgate's first building and Building 2 is under construction with a third of its units sold

third of its units sold.

Hopewell designed Mahogany to include multi-family homes as an important aspect of the community and of the wide choice and range of housing types provided in it, Rust says. And providing access to the star amenity attraction of the lake

HOPEWELL RESIDENTIAL WON THESE AWARDS AT BILD CALGARY REGION'S SAM AWARDS

Grand SAM Award for Multi-Family Builder of the Year
 Best Online Marketing Campaign of the Year,
 Sandgate by Hopewell Grand Opening Online Campaign
 Best Town Homes up to
 \$349,999, Chalet by Hopewell P Plan

Hopewell Residential was a finalist in these categories:

Best Brochure, Hopewell Residential Mahogany Magazine

Best Moving Media,
 Hopewell Residential
 Sandgate Testimonial Video
 Best Website, Hopewell
 Residential Sandgate by
 Hopewell website
 Best Marketing Campaign of the Year, Hopewell
 Residential Paired Grand
 Opening Campaign

 Show Home Parade of the Year, Mahogany — Paired Parade by Hopewell Residential
 Community of the Year-City of Calgary, for Mahogany
 Best New Design Apartment Style Condo up to 699
 sq. ft., Sandgate by Hopewell

664.1.1 Plan

Best New Design Villa/Duplex/Townhome 1,200 sq. ft.
and Over, Chalet by Hopewell
M Plan

■ Best Town Homes up to \$349,999, Chalet by Hopewell A Plan

Best Apartment-style Condo Up to One Bedroom plus
 Den, Sandgate by Hopewell
 601.1.1 Plan

 Best Apartment-style Condo Two Bedrooms and Up, Sandgate by Hopewell, 957.2.2 Plan

for all the residents

"It's (about) creating that balance of product offering that everybody has those access points, whether it's the view or direct access right off your own property," Rust says.

MULTI-FAMILY SAMAWARDS

Accolades for sales and marketing honour home and condo units of all shapes and sizes

The following are the multi-family categories' results from the 2016 SAM (Sales and Marketing) Awards, presented by BILD Calgary Region at a gala April 8 at the Telus Convention Centre. Winners of each category are in capital letters, with the runners-up in order of placement.

MULTI-FAMILY COMMUNITY AWARDS

BEST MULTI-FAMILY
COMMUNITY
COVE PROPERTIES, The Armory,
Currie Barracks, Calgary

EmbassyBosa, Evolution,
 East Village, Calgary
 Cardel Lifestyles (Panamount Inc.),
 Auburn Walk, Auburn Bay, Calgary

MULTI-FAMILY DESIGN AWARDS

BEST NEW DESIGN
APARTMENT STYLE CONDO
UP TO 699 SQ. FT.
BRAD REMINGTON HOMES (2010)
LTD., Super E, 215 Legacy Blvd. SE,
Calgary

Cardel Lifestyles (Panamount Inc.),
 Walden Place - Somerset K4,
 Walgrove Walk SE, Calgary
 Hopewell Residential Management
 LP, Sandgate by Hopewell 664.1.1
 Plan, Mahogany, Calgary
 Brookfield Residential, The Victoria at Regatta, Auburn Bay, Calgary
 Anthem Properties, 1 Bedroom
 Plan B1A, 208 Riverfront Avenue SW,

Calgary

BEST NEW DESIGN
APARTMENT STYLE CONDO
700 SQ. FT. TO 899 SQ. FT.
BROOKFIELD RESIDENTIAL,
The Kingston at Regatta,
Auburn Bay, Calgary

Remington Development Corp.,

Champagne 5 Suite D, 108 - 221
Quarry Way SE, Calgary

Remington Development Corp.,
Champagne 5 Suite J,
221 Quarry Way SE, Calgary

Cardel Lifestyles (Panamount Inc.),
Walden Place - The Palliser (B),
10 Walgrove Walk SE, Calgary

Anthem Properties, Sub Penthouse
E, 208 Riverfront Avenue SW, Calgary

BEST NEW DESIGN
APARTMENT STYLE CONDO
900 SQ. FT. AND OVER
REMINGTON DEVELOPMENT CORP.,
Champagne 5 Suite H,
221 Quarry Way SE, Calgary

Anthem Properties, Parkside
 NW Penthouse 901, 208 Riverfront
 Avenue SW, Calgary
 Remington Development Corp.,

 Remington Development Corp., Champagne 5 Suite E,
 221 Quarry Way SE, Calgary
 Remington Development Corp., The Gates Suite C, 39 Quarry Gate SE, Calgary

■ Remington Development Corp., The Gates Suite B, 39 Quarry Gate SE, Calgary

BEST NEW DESIGN VILLA/ DUPLEX/TOWNHOME UP TO 1,199 SQ. FT. CALBRIDGE HOMES LTD., The Gal-

wey, Vantage Fireside, Cochrane
■ RNDSQR, a division of Beyond
Homes, Capitol Hill 18, 1803 20
Avenue NW, Calgary

■ Calbridge Homes Ltd., The Chester, Vantage Fireside, Cochrane

■ Calbridge Homes Ltd., The Assiniboine, Vantage Fireside, Cochrane

BEST NEW DESIGN
VILLA/DUPLEX/
TOWNHOME 1,200 SQ. FT.
AND OVER

RNDSQR, A DIVISION OF BEYOND HOMES, Mount Pleasant 05, 2014 5 Street NW, Calgary

Hopewell Residential Management

LP, Chalet by Hopewell I1 Plan, Copperfield, Calgary Sagebrook Developments Inc., Urban Loop - Unit 3, 2925 15 Street

SW, Calgary

Sagebrook Developments Inc.,
Urban Loop - Unit 1, 1604 29 Avenue

SW, Calgary

Hopewell Residential Management
LP, Chalet by Hopewell M Plan,
Copperfield, Calgary

MULTI-FAMILY HOME AWARDS

BEST TOWN HOMES - UP TO \$349,999

HOPEWELL RESIDENTIAL MANAGE-MENT LP, Chalet by Hopewell P Plan, 95 Copperstone Common SE, Calgary

Jayman Built, Rise Townhomes
 Brio, 502 501 River Heights Dr.,
 Cochrane

Jayman Built, Carnaby Heights
 Serendipity, 141 Nolan Hill Blvd.,
 Calgary

 Hopewell Residential Management LP, Chalet by Hopewell A Plan, 96 Copperstone Common SE, Calgary
 Cardel Lifestyles (Panamount Inc.), The Vista – Nolan Park 207, 207 355 Nolancrest Heights NW, Calgary

SEE **SAM AWARDS** ON **G3**



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