



# SABAL HOMES

## Becomes Hopewell Residential

**Award-winning home builder Sabal Homes** is retiring its name, and will officially become known as Hopewell Residential as of August 15, 2015.

Sabal Homes and Hopewell Residential Communities operated as separate companies within the Hopewell Group of Companies until 2013, when the organizations unified as one, new company called Hopewell Residential.

According to Scott Hamilton, Hopewell Residential's Director, Marketing & Communications, Sabal Homes' name change is a natural evolution for one of Alberta's favourite home builders.

"Over more than 20 years, Sabal Homes has represented a dedication to style and success, and has prided itself on creating lasting relationships with both its homeowners and its valued partners in business," Hamilton says.

"With this momentous step, we are honouring our commitment to innovation, adaptability and productivity – and while our name has changed, our commitment to great design, attainability, craftsmanship and customer service has not."

The name change for the company's building division marks a significant step forward in the evolution of Hopewell Residential, and speaks to the company's dedication to simplifying the home-buying process, while ensuring it remains enjoyable, exciting, and streamlined from community selection, to move-in day.

"We've been around for over 20 years, won countless awards, and have helped thousands of homeowners find their new favourite places to live, and we're just getting started," Hamilton says.

"At Hopewell, we believe our work is about more than our commitment to being leaders in the new home construction and residential development industry - it's also about fostering connections between people once homes and communities are built. Each day, we strive to create places where people love to live."

Sabal Homes will officially become Hopewell Residential



in all aspects as of August 15, 2015. While the website address will become [hopewellresidential.com](http://hopewellresidential.com), company staff and the board of directors will remain in place. The company will continue to offer condos, townhomes, side-by-side homes, laned homes, and attached-garage homes in the best new communities across Alberta, including Hopewell communities such as Mahogany, Canada's Community of the Year, along with Secord, Edmonton, Copperfield, Calgary; and Heron Pointe at Reunion, Airdrie.

"Going forward, our focus is to make it easy to build your first, next and forever new home throughout Edmonton, Calgary and Airdrie's most sought-after communities," Hamilton says.

"We're not your typical home builder and community developer – we look forward to showing Edmonton, Calgary and Airdrie home buyers how we're different in the best possible way."