Advertising Feature

Sabal Homes celebrates *20-year anniversary* with **\$20,000** grand prize plus a year of homebuyer bonuses



S abal Homes is celebrating 20 years of home building in Alberta, and is thrilled to announce an exciting promotion to mark this milestone anniversary. To mark two decades of designing and building uncommonly stylish homes, Sabal is holding a *Stylebration* designed to thank its past, present and future homebuyers.

"We are so excited to celebrate this anniversary with our homeowners, team members, partners and supporters, who are truly the ones who have brought us to where we are today," said Nicole McLaws, marketing manager. "We're celebrating this momentous occasion by automatically entering every single Sabal homebuyer between March 1, 2014 and July 19, 2014 into a grand prize draw for \$20,000. This 20-week contest is sure to draw some attention, and we can't wait to pick our lucky winner this summer!"

In addition to the \$20,000 grand prize contest, all Sabal homebuyers will enjoy plenty of perks and prizes over a full year, ranging from March 1, 2014 to Feb. 28, 2015.

"Not only are we thanking past Sabal homebuyers with an exciting referral program, but we are also providing all of our new Sabal homebuyers with a beautiful customized front door gripset, which is sure to add even more appeal to their home," McLaws says. "And, all homebuyers will receive a \$2,020 gift card to Sabal's designSense Studio, which they will be able to use towards the upgrades of their choice."

Twenty years of building innovative, high quality and uncommonly stylish homes has seen Sabal Homes grow from a three-person enterprise in 1994 to a company of over 200 today.

For more information on Sabal's anniversary, contest, innovation or more, please visit sabalhomes.com/20years.

Sabal has built thousands of homes since its inception, always priding itself on its attainable price points, a wide range of features and lasting value.

"We've sold over 3,000 homes in Edmonton, Calgary, Airdrie and Cochrane – and last year was a record year for us, with nearly 600 multi-family and single-family homes sold across Alberta," says Richard Daley, senior vice-president, Operations. "We're proud of all that we've accomplished in 20 years, and we're thrilled that we've been able to provide uncommonly stylish, well-built, and thoughtfully-planned homes to thousands of families."

Over the course of Sabal's rich history, the builder has become a Certified Master Builder, won dozens of local, provincial and national awards, partnered with dozens of charitable organizations, and launched notable collections such as the Arkitekt Series and Sabal Chalet.

Last year was a notable one for Sabal, as it opened a brand new office and designSense Studio in Edmonton, rose into a Top 10 position for Edmonton permits, sold a record 600 homes across Alberta, and unified with Hopewell Residential Communities to become Hopewell Residential.

"Today, as always, we are focused on enriching lives by making our world better," McLaws says.

"We are so proud of all that we have accomplished over the past 20 years, and we are excited to unveil more exciting ideas, innovative products and uncommonly stylish show homes in the years to come."



the uncommonly stylish homebuilder